# **AD SPECS & INFO**

#### CLICK HERE FOR RULES ON USING THE REALTOR MARKS IN ADS.



#### WHAT WE NEED FROM YOU...

- An image or ad-type image that is 1080 width x 1080 height pixels (Highly suggested size for Instagram. Facebook is more flexible.)
- Text for post. Include any links or hashtags.
- Two posts available per 12 months for Affiliates.



### WHAT WE NEED FROM YOU...

- An image that is 1,000 pixels width by 500 pixels height (or approximate).
- Your choice of website link (to be linked to from newsletter).
- See example in image to the left.
- Includes one social media post
- This is a paid feature (\$150 for four weeks).
  Ad is located at top of newsletter.



## WHAT WE NEED FROM YOU...

- A pdf flyer or article highlighting your business and services. We link to your flyer in the newsletter for two weeks.
- A logo to be displayed in the Spotlight.
  Affiliates can be featured for free once every 12+ months.
- · See example in image to left.
- Includes one social media post.

Please contact Mel McKinney at melevbr.net to schedule dates.

